

Stanford University  
Graduate School of Business

presents to

**Andrea Porras Chávez**

this Professional Certificate conferred  
on September 4, 2024

**for successful completion of the  
Stanford LEAD program**



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PETER DEMARZO  
*Faculty Director and Interim Dean,  
Stanford Graduate School of Business*



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SARAH SOULE  
*Faculty Director*



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DAVID KANG  
*Associate Dean, Executive Education*

Stanford LEAD is a year-long program taught by senior Stanford Graduate School of Business faculty. This program develops effective leaders with an innovation mindset who demonstrate a deep understanding of the key business fundamentals of finance, critical thinking, and leadership. Through research-based frameworks and proven techniques, these leaders learn to successfully address and navigate the unique challenges and opportunities inherent in fostering and implementing change within their organizations.

LEAD's 8-course curriculum includes two foundation courses in critical thinking and finance, one leadership core course, and five elective courses, which participants may select based on the skillsets they are most interested in developing in order to advance themselves, their teams, and their organizations to success. Throughout the program, participants exchange ideas and collaborate on projects with small teams of diverse and motivated peers, and engage with world-renowned Stanford GSB faculty, global industry leaders, coaches, thought leaders, and luminaries through regular live events, discussions, and facilitated feedback.

## Stanford LEAD Program Learning Outcomes

- Apply foundational financial and logical analysis to understand existing companies' successes and challenges related to innovation.
- Develop and refine leadership skills to further one's impact through analysis of one's own and others' successes and challenges related to leadership and incorporation of faculty and coach feedback.
- Integrate course concepts in real-time with daily business and leadership challenges to address and navigate the unique challenges and opportunities inherent in creating and managing change in one's organization.
- Collaborate with a diverse executive cohort to broaden understanding of course concepts beyond one's own professional context, and develop a global perspective on topics related to innovation and leadership.

