

XPROD110 - Product Management: Transforming Opportunities into Great Products



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Course Completed by

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on: August 30, 2023

Overview

This course teaches learners how to use the product lifecycle framework to successfully manage a product, from launch to growth. Learners first explore how to identify the right problems that could lead to profitable solutions, then how to create a product roadmap that effectively conveys their vision strategy. Using real-life examples, learners realize the importance of understanding their audience and making smart decisions to prioritize features that excite their customers.

Competency Areas

Product Management

Problem-Solving

Product Development

Product Management Lifecycle

Credential / Credit Earned

Record of Completion in Product Management: Transforming Opportunities into Great Products verified by the Stanford Center for Professional Development.

Grade: Satisfactory **CEU-equivalent: 1**

[Grades and Units Information](#)

[Digital Credential Information](#)

Associated Program

[Product Management Program](#)